



**National Conference
on
Atmanirbhar Bharat: Building a Self-Reliant India
(Prospects and Challenges Ahead)
May 25-26, 2022**



Organized By

**Department of Humanities and Management
Dr B R Ambedkar National Institute of Technology, GT Road Bye-Pass,
Jalandhar 144027 Punjab.**

Sponsored by



**Indian Council of Social Science Research (ICSSR)
JNU Institutional Area, New Delhi – 110067**

ABOUT NIT JALANDHAR

Dr B R Ambedkar National Institute of Technology Jalandhar is amongst the 31 NITs established by the Ministry of Education, Government of India. The institute came into existence in the year 1988 (earlier Regional Engineering College Jalandhar) and obtained the status “Institute of National Importance” by Act of Parliament-2007. The institute offers B. Tech programme in various disciplines like Computer Science and Engineering, Electronics and Communication Engineering, Instrumentation and Control Engineering, Mechanical Engineering, Civil Engineering, Textile Technology, Biotechnology, Chemical Engineering, and Industrial & Production Engineering. In addition to B Tech programmes, the Institute offers MSc programmes in Physics, Chemistry, Mathematics, M. Tech and, Ph.D. programmes in all Engineering departments. Moreover, the Institute is also offering MBA in Marketing, Finance, and HR specialization. Institute has very dedicated and research oriented faculty members. The Institute has signed Memorandum of Understanding (MoU) with many prestigious institutes such as Centrale de Lille, France, University of Johannesburg, South Africa along with other Universities abroad including UK, USA and Canada for mutual academic exchange program and further strengthening of the academics and research.

ABOUT THE DEPARTMENT

The Department of Humanities and Management has been offering Two Year Regular MBA Programmes in Finance, Marketing, HRM since 2013. The Department also offers Full / Part Time PhD Programme in Business Management (Human Resource Management, Strategic Management, Marketing Management and Entrepreneurship Development & Management) & English Literature and Linguistics. The Department offers consultancy in the field of Entrepreneurship Development and Management, Marketing Management, Human Resource Management, English Literature & Linguistics, Communication and Soft Skills.

ABOUT THE CONFERENCE

For the last two years, India is witnessing a health and economic crisis in the form COVID-19 pandemic. It has a catastrophic impact on almost all sectors of the economy. Hence to make India resilient and self-reliant the Honorable Prime Minister Narendra Modi emphasized on the concept of Atmanirbhar Bharat. Aligning with the goal of Atmanirbhar Bharat Abhiyan, the present National conference aims at exploring the prospects and challenges of different sectors of the Indian economy. The essential themes of the conference include Entrepreneurship, Education, Management, Science and Technology, Healthcare, Hospitality, and Tourism. The present conference will revolve around the discussion to build a strategic approach to manage critical economic sectors that will help the country revive economically and contribute to the healthy development of the overall society. Hence, the present conference will acquire a strategic approach to manage important sectors of the economy which requires special attention in this crisis situation. It will not only help the country to revive economically but also contribute to the wholesome development of the overall society.

CALL FOR PAPERS

We invite original unpublished papers from the following management disciplines centered around, but not limited to the above conference theme

- Entrepreneurship
- Economics
- Education
- Science, Technology and Innovation
- Healthcare, Hospitality and Tourism
- Management
- Any other allied topic; including all inter-disciplinary tracks and Case studies.

FOR WHOM

We invite and encourage participation in the Conference on **Atmanirbhar Bharat: Building a Self-Reliant India (Prospects and Challenges Ahead)**. The conference is targeted towards:

- Members of Government Bodies and Organizations related to Management,
- Academic Researchers in Management
- R&D Experts and Managers,
- Industry Members,
- PhD Scholars/ Student's from various Engineering and Management Disciplines

IMPORTANT DEADLINES AND PAYMENT DETAILS

Account Name: NITJ CCE

Account Number: 50100324249116

Bank Name: HDFC

Branch Name: Jalandhar G T Road Punjab

IFS Code: HDFC0000046

Category of Participants	Early Bird Registration (INR)*	Late Registration (INR)*	Foreign Delegates Early Bird Registration (USD)*	Foreign Delegates Late Registration (USD)*
Faculty	300	400	100	150
PhD Scholars/ Students	200	300	50	75
Industry Delegate / R&D Experts and Managers	500	700	125	175

*Including GST

- Last Date for Abstract Submission - April 30, 2022
- Abstract Acceptance Notification- May 02, 2022
- Last Date for Early Bird Registration- May 10, 2022
- Last Date for Late Registration – May 12, 2022
- Last Date For Full Paper Submission – May 12, 2022

PAPER SUBMISSION LINK

For submission of Abstract and Full paper, links are available on www.bsri2022.com

PAPER SUBMISSION

- BSRI – 2022 invites original research papers from students, teachers, scientists and researchers in academia and industry from different field of Science, Humanities and Management to be presented in the conference.
- The conference shall provide a platform to all for sharing their research findings in the field of Management and allied areas.
- The presenters should submit a full length manuscript with Times New Roman, 12 point fonts, having maximum 4000 words in Windows-based Microsoft Word (.doc/.docx) document through the link available at www.bsri2022.com
- The paper shall be reviewed by peer committee. Selected manuscripts will be accepted for oral presentation. After the acceptance of the paper, the authors are required to register themselves within dates, as mentioned in this brochure. All the templates and detailed guidelines are available at website.
- Reference style: APA Format
- Submission of Abstracts of maximum 150 words up to five keywords through web link available on www.bsri2022.com

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