

**LPU****MITTAL**
SCHOOL OF BUSINESS**Curtin University**

International Conference on

Business in a Turbulent World Keeping Connection Alive

21st November 2022 | Venue : LPU Campus

Highlights of the Conference

- Inaugural Session · Panel Discussion on startups
- Technical Session · Poster Presentation

About Mittal School of Business

LPU's Mittal School of Business is one of India's leading business schools and recently ranked 34th Position among top 35 B-Schools of the country in prestigious NIRF 2022 ranking released by the Ministry of Education, Government of India and accredited by Accreditation Council of Business Schools and Programs (ACBSP), USA. The school is among the premier business schools of the country known for its innovative courses, application-oriented teaching, entrepreneurship orientation and pedagogy which contribute to holistic development of its students

Conference Preamble

The world of businesses has been profoundly affected by the uncertainties due to pandemic, geopolitical and other economic environmental issues. All of these factors present many challenges for employers and businesses. During these turbulent times, companies and employees embrace technology, new skills, captured new business models and behaviours in order to survive, perform and sustain in the competitive business world. Such crisis poses a challenge to the business how to create connect among the stakeholders for sustainable and inclusive growth. Hence keeping connective alive is a real challenge for the corporates and looking forward to focusing upon back to human touch model.

This two-day international conference will provide a platform to the researchers, executives, and thought leaders to assimilate the knowledge on the wide array of topics and get the opportunity to discuss, share insights through deep dive research findings. The participants will enjoy expanding academia-industry network, developing new connections that would foster their career aspirations.

Technical Sessions

Track - 1	Evolving Marketing practices through turbulent Times
Track - 2	Reimagining HR Practices to Foster Agility & Connections
Track - 3	Restoring Economic Dynamism
Track - 4	Finance & Banking : Exploring New Connections

Important Dates

Submission of Abstract : 5 th Nov, 2022	Submission of Full Papers : 10 th Nov, 2022
Last date of Registration in Conference: 15 th Nov, 2022	



Highlights of the Conference



Dr. Stephen Mckennay
Associate Professor
School of Management & Marketing
Curtin University
Australia



Dr. Mohanbir Sawhney
Associate Dean for Digital Innovation & the McCormick Foundation Professor
at Northwestern's Kellogg School of Management



Mr. K. Ullas Kamath
Independent Director
Snapdeal & V-Guard Ltd. Chairman FICCI
Karnataka State Council Former Joint Managing Director, Jyothi Labs Ltd(JLL)



Ms Sangeeta Menon
Publishing Relationship Manager
Emerald Publishing,
India

Special Publication Opportunity Tie-ups:

- International Journal of Management Practice (Scopus Indexed)
- Euro Med Journal of Management (Inderscience)
- International Journal of Work Innovation (Scopus Indexed)
- Journal of International Business & Economy (ABDC Listed)
- Empirical Economics Letters (ABDC Listed)

The other publication opportunities an edited ISBN Book from a reputed publisher

Conference Fee

Delegate Category	Fees
Research Scholars & Students	INR 1000
LPU Faculty	INR 1000
Faculty from other Institutes	INR 1500
Corporate/Industry/ Professionals	INR 1500
International Delegates	AUD 70

For more details contact Conference Conveners

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Full Research Papers need to send at : smc.conference@lpu.co.in