





14th International Conference on

Re-imagining Business Dynamics through Digital Transformations in Disrupted World

April 29, 2023 (Saturday) | Venue: IMS Auditorium

14<sup>th</sup>
IMSICON
2023

## **Program Schedule**

09:15 AM - 9:45 AM Registration of the Participants & Networking Tea

Inaugural Session : Re-imagining Business Dynamics: Digital Transformations in Disrupted World

Disrupted World

10:00 AM - 10:10 AM Lighting of Ceremonial Lamp and Invocation of Goddess Saraswati Welcome of Dignitaries

10:10 AM - 10:30 AM



Chief Patron's Address Sh. Nitin Agarwal Managing Trustee, IMS Ghaziabad



Theme Address
Dr. Urvashi Makkar
Patron & Director,
IMS Ghaziabad

10:30 AM - 10:35 AM

**Unveiling of Conference Proceedings** 

10:35 AM - 10:55 AM



Chief Guest Address Prof R K Khandal, President R&D and Business Development India Glycols Limited, Delhi

10:55 AM - 11:40 AM

**Keynote Addresses** 



**Prof. Michael Dutch,**Professor of Business Management Guilford College,
North Carolina



Mr. Ashish Patel, Managing Director Morgan Franklin Consulting, USA



Mr. Ankit Jhamb Chief Learning Officer Grant Thornton Bharat LLP

Contact us: Email: imsicon2023@insgzb.ac.in

PHD Chamber of Commerce and Industries







11:40 AM - 11:45 AM

Felicitation Ceremony of Inaugural Session

## Panel Discussion: Managing corporate journey in the era of digitization and disruptions

11:45 AM - 1:10 PM



Moderator: Ms. Kavita Dasan Vice President -People Practices ABP Network



Panellists: Mr. Satyakki Bhattacharjee Managing Partner GrowthSqapes



**Mr. Sabih Kidwai**Director Learning Solutions,
Talent Management & OD
Schneider Electric



Mr. Samir Kumar Head, PBNS & Digital Platform Prasar Bahrti News services & Digital Platform

1:10 PM - 1:15 PM

Open Forum Felicitation Ceremony of Panel Discussion

1:15 PM - 1:20 PM



Vote of Thanks: Dr. Vaishali Agarwal Professor, IMS Ghaziabad

01:20 PM - 02:00 PM

**Networking Lunch** 

2:00 PM - 3:45 PM

**Concurrent Technical Tracks For Paper Presentation** 

Track I: Digital innovations and leadership in changing HR landscape

Track II: Emergence of Technology in the financial decision making, Circular economics and industrial symbiosis

Track III: Managing customer experience in an evolving digital Marketing world

Track IV: Harnessing efficiency in smart logistics and Supply Chain Management

Track V: Artificial Intelligence, Machine Learning and Business Analytics

Track VI: Knowledge Management and Vulnerabilities in a disrupted world

**Student Research Paper Track** 

**Online Track** 

3.45 pm - 4.15 pm

Valedictory address

Award Ceremony Vote of thanks

4.15 pm - 4.45 pm

High Tea

## **Location Map**





INSTITUTE OF MANAGEMENT STUDIES GHAZIABAD

NBA Accredited & AIU

G.T. Road, Lal Quan, Ghaziabad-201 009, (NCR), INDIA

Ph.: 0120-4170600 (30 Lines), 4170626

E-mail: director@imsgzb.ac.in www.ims-ghaziabad.ac.in