

**U-VALUE Project 2022 Seminar****The Impact of Higher Education Institutions on the Quality of Life in their Regions****University of Beira Interior, April 29, 2022****Covilhã, Portugal**

Organised by

Center of Research in Higher Education Policies (CIPES) | University of Beira Interior (UBI)

Higher education institutions (HEIs) contribute to the economic, social and cultural development of countries, playing a dominant role in the development of their surrounding regions, also increasing the resident population due to the entry of students. HEIs are a critical asset for their regions, and even more for those with scarce resources, where the private sector may be weak or relatively small, with low levels of research and development, and limited innovation. Through the involvement of HEIs with the various actors in the region of influence, it is expected that the former meets the needs of that region, in addition to producing improvements in the quality of life of the entire population. Thus, the involvement of HEIs with the region, more than a process that can be objectively planned or foreseen, is a learning process that characterizes the specificities of a subjective deliberation process. This process is simultaneously influenced by factors that operate at the intra-organizational and regional level and at the level of the environment to which they belong.

**Call for Papers**

Continuing the events organized under the U-Value Project, we are pleased to invite you to participate in the International Seminar '**The Impact of Higher Education Institutions on the Quality of Life in their Regions**', which will be held on **29 April 2022**, at UBI, located in Covilhã, Portugal, and **sending an abstract (500 words)**, written in English, with the following dates as deadlines:

**Deadline for abstracts submission:** January 14 (500 words, maximum 5 key words)**Acceptance decision:** January 31**Deadline for registration to attend the event:** March 15**Deadline for full papers:** March 31

For the abstract submission please visit the following link:

<https://easychair.org/conferences/?conf=uvc2022uvalueconfere>**Registration fees:** 100 euros | Registration is compulsory.

For the registration and payment please visit the following link: [Available soon]

**OBS:** The participation can be in place or on webinar.

**The scientific program will be organized around the following main topics:**

- A - Higher Education, Quality of Life and Sustainability
- B - Higher Education and COVID-19: implications and transformations for HEIs
- C - Technology and knowledge transfer in higher education
- D – Public policies for higher education
- E - HEIs and entrepreneurial, innovative, and sustainable ecosystems
- F - Digital and green transition in HEIs
- G - Equality and inclusion in HEIs

#### **Organising Committee**

Helena Alves, NECE, UBI, PT  
M<sup>a</sup> de Lourdes Machado Taylor, CIPES, PT  
João Leitão, NECE, UBI, PT  
Marta Alves, NECE, UBI, PT  
Eugénia Pedro, NECE, UBI, PT  
Luís Marques, UBI, PT  
João Capucho, UBI, PT

#### **Scientific Committee**

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Marta Alves, NECE, UBI, PT  
Pedro Mucharreira, IE, UL, PT  
Tomás Patrocínio, IE, UL, PT

**Program:** [available soon]

#### **Publications**

Opportunities for publications in the following special issues:

**Book:** Spring Series 'Studies on Entrepreneurship, Structural Change and Industrial Dynamics'. See: <https://www.springer.com/series/15330>;

**As a special issue:** International Review on Public and Nonprofit Marketing.

See: <https://www.springer.com/journal/12208/>

For further information on the seminar and timely updates, please visit <http://wordpress.ubi.pt/uvalue/u-value-project-2022-seminar/>

Or

<https://easychair.org/cfp/U-Value2022>

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