



i-DeATM BizMEnt2020

International Social Science Conference (ISSC): Business, Management and Entrepreneurship (BizMEnt)

**APRIL
6th - 8th 2020**

**Bayview Beach Resort
Penang, Malaysia**

The main objective of BizMEnt 2020 is to provide a platform for researchers, academicians, practitioners, consultants, scholars as well as industrial professionals from all over the world with different backgrounds and experiences, to present their papers and share their valuable experiences, exchange new ideas and application experiences face to face in improving social science, business management and entrepreneurship related techniques and to find global partners for future collaboration.

Topics of interest for submission include, but are not limited to:

Business

*Business Strategy
Business Ethics
Business & Economics
Marketing
International Business
E-Business & E-Commerce
Accounting and Auditing
Corporate Finance & Governance
Corporate Social Responsibility
Business Statistics
Finance & Banking
Islamic Finance & Banking
Islamic Business & Management*

Management

*Strategic Management
Operation Management
Supply Chain Management
Human Resource Management
Innovation Management
Organizational Behaviour
Leadership & Management
Transportation Management
Customer Service Management
Marketing Management
Financial & Risk Management
Knowledge Management
Quality Management
Product and Service Management
Performance Management*

Entrepreneur

*Entrepreneurship and Innovation for Educators
Entrepreneurship and Globalization
Entrepreneurship and Knowledge Management
Entrepreneurial Thinking and Traits
Entrepreneurship Education
Entrepreneurship Psychology*

Registration Fees

Category		Local	International
Presenter (Non-Student)	Early bird	RM899	USD250
	Normal	RM999	USD280
Presenter (Student - verified with student ID card)	Early bird	RM699	USD190
	Normal	RM799	USD220
Virtual/Non-Presenter		RM499	USD150
Listener		RM499	USD150
Subsequent manuscript		RM399	USD120
Walk in Participant		RM1099	USD310

Important Dates

Abstract/Extended Abstract
Submission:

August 31st 2019

Notification of Acceptance:

September 30th 2019

Full Paper Submission:

December 30th 2019

Early Bird Registration and Payment:

December 30th 2019

Registration and Fees Payment:

January 15th 2020

Conference Day:

April 6th - 8th 2020


All accepted papers will be published in a peer reviewed Journal selected by the organizer based on the topic suitability.

Contacts

 <http://bizment.i-idea.org>

 bizment2020@uitm.edu.my

 <https://www.facebook.com/iideautmperlis>

 **+604-988 2028**

Scan for
more information

