



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Indian Institute of Management Indore



CERE 2022

12th Conference on
Excellence in Research and
Education

03rd-05th June 2022



Digital Decade: E-Learning, E-Business & E-Working

About IIM Indore

With the objectives of imparting high-quality management education and training, the Department of Higher Education, Ministry of Education, Government of India established the Indian Institute of Management Indore as Institutions of Excellence. These Institutions are recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industries.

Established in 1996, Indian Institute of Management Indore (IIM Indore) has been a leader in the field of management education, interfacing with the industry, government and PSUs. IIM Indore is one of the top institutes in India which achieved triple-crown accreditation. It is promoted and nurtured by the Ministry of Education, Government of India and is an institute of national importance under the Indian Institutes of Management Act 2017.

Situated atop a scenic hillock, the 193-acre campus of IIM Indore provides an ideal backdrop for contemplative learning. IIM Indore has the latest in teaching aids, rich learning resources, a strong IT backbone, state-of-the-art sports complex and hostels, as well as contemporary infrastructure.

IIM Indore offers interdisciplinary learning and research in its academic programmes by providing exposure to a format that integrates data, information, tools and techniques, perspectives and concepts from various basic disciplines aimed at advancing fundamental understanding to solve real life problems.

Mission

IIM Indore seeks to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs. IIM Indore is committed to:

- Excellence in management education, research, and training
- Use of contemporary participant-centric pedagogies and teaching methods
- A presence in emerging segments of management education

About CERÉ 2022:

This decade has transformed how work, education, and business are being executed. Managers have digitized their companies (E-working), educators have transformed physical institutions/classrooms into digital platforms of learning (E-learning), and banks & financial institutions launched digital outreach to clients (E-business). In fact, the digital transformation is not limited to businesses, but it is spread out among individuals and brands. CERÉ 2022 explores the research opportunities in the digital decade and the current transition to e-learning, e-business, and e-working to understand the transformation from physical to digital presence. The conference aims to discover the current issues, trends, challenges, and opportunities in management and education. Another purpose of CERÉ is to gather researchers, academicians, and industrialists to discuss different aspects of management and education.



The authors can submit only extended abstract for the conference however those who are targeting best paper award and publication opportunity need to submit a full paper.

Important Timelines

Paper submission deadline: **22/03/2022**

Extended abstract submission deadline: **31/03/2022**

Intimation of acceptance: **18/04/2022**

Early bird registration opens: **19/04/2022**

Early bird registration deadline: **30/04/2022**

Late registration deadline: **07/05/2022**



Submission Guidelines

1. All papers/extended abstract submitted for presentation at CERE must contain original research that has not been previously presented or scheduled for presentation or accepted and if under review, must not appear in print before the conference.

3. Extended abstract of the paper should not be more than 2000 words (excluding tables, figures, and references)

4. The extended abstract should cover the following aspects:

- a. The study hypothesis (if applicable)
- b. Brief literature review
- c. Methodology adopted
- d. Empirical or theoretical results
- e. Implications for theory and practice
- f. Keywords

Please note that incomplete submission will not be sent out for the review process.

Formatting of paper/extended abstract:

1. One document and only PDF file.

2. Figures, graphs, tables, references, and appendices should follow APA style.

3. Font: Times New Roman, Double spaced, 1 - inch (2.5 cm) margin all around and 8.5' X 11' page setting.

4. To facilitate the blind review process, remove all author identity including acknowledgements.

5. Extended abstract that does not follow the stated formatting will not be sent for a review process.

Best Paper Awards:

Best paper award: **Rs. 20,000**

First runner up: **Rs. 15,000**

Second runner up: **Rs. 10,000**



Workshops:

Workshop 1	Bibliometric analysis	Prof. Bipul Kumar Department of Marketing IIM Indore
Workshop 2	Essentials of data analysis for research design	Prof. Saman Muthukumarana Department of Mathematics and Statistics, University of Victoria https://www.samanmuthukumarana.com/
Workshop 3	Conditional process analysis	Prof. Jatin Pandey Department of Organizational Behaviour and HRM IIM Indore



Registration Details:

Registration fees include GST charges and conference kit while it excludes the boarding and lodging charges.

Categories	Early bird registration fees (Rs.) (On or before 30/04/2022)	Late registration fees (Rs.) (After 30/04/2022)
Student	2500/-	3000/-
Faculty/Other academic members	3500/-	4000/-
Corporate professionals	4500/-	5000/-
Foreign participants	\$150	\$200

Easy Chair Submission Link:

<https://easychair.org/conferences/?conf=cere2022>

For any registration related queries, contact:

- Aiswarya Nair, f21aiswaryan@iimidr.ac.in
- Minali Grover, f21minalig@iimidr.ac.in



The conference will be held in **Hybrid Mode*** and the mode may change according to Covid-19 situations.

Track Disciplines :

- Digital business operations (Conference theme track)
- Business economics and finance
- Business policy and strategic management
- Communication in business and research
- Entrepreneurship
- Information systems in management
- Marketing management
- Operations management and quantitative techniques
- Organizational behaviour and human resource management
- Liberal studies and management

Publication Opportunity:

CERE 2022 has a special issue of call for papers in the "Journal of Indian Business Research, Emerald publication". Authors must have to follow the journal's guidelines for manuscript preparation. The details of submission guidelines are here:

<https://www.emeraldgrouppublishing.com/journal/jibr#author-guidelines>

The special issue link is:

<https://www.emeraldgrouppublishing.com/calls-for-papers/digital-decade-e-learning-e-business-e-working>

All papers submitted for publication consideration in this special issue will undergo the journal's standard review process.

How to reach at IIM Indore:

IIM Indore Campus is located approx. 20 km from the Airport/ Railway Station. At the Airport, pre-paid taxis are available at the arrival lounge/outside the arrival lounge operated by Indore Airport Taxi Association. They are reliable and have fixed charges for different destinations. At the Railway Station, autos/taxis are available.

For any accommodation related queries, contact:

- Deepesh Gotherwal, f21deepeshg@iimidr.ac.in
- Mayank Bhardwaj, f21mayankb@iimidr.ac.in

Find out latest updates of CERE 2022 on :

<https://www.iimidr.ac.in/research-publications/conferences/cere-2022/>

For general queries, reach out to us on cere@iimidr.ac.in



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