

Empowering Women in the Digital Economy:

A Quest for Meaningful Connectivity and Access in Developing Countries

Publisher: Taylor and Francis

CALL FOR BOOK CHAPTERS

The Challenge:

In developing economies, for example, women and girls are usually at a disadvantaged end in terms of participation in the digital economy as men often own and use computers and the Internet more than women and girls, spend more time online, enroll in more technology classes, and demonstrate greater motivation to learn digital skills, and access and remain in digital jobs. In terms of access to job opportunities in the ICT sector, for example, women tend to experience more challenges in their attempt to access and remain in digital jobs. This disadvantage may be a result of technological, social-cultural, and institutional barriers, especially for women in developing economies.

Purpose of the Book:

In this respect, the book presents a comprehensive volume of multidisciplinary perspectives on opportunities and best practices necessary for empowering women in the digital economy in developing economies. The book engages this discourse from two perspectives – meaningful access and use of digital platforms and services and the uptake of careers in the digital economy.

By **meaningful connectivity and access**, we refer to the instance of remaining digitally active online daily, and policymakers and service providers on their part instituting measures and policies to ensure users are empowered whiles being digitally active.

Thus, the book seeks to explore the components of connectivity that matter most to women and girls and help decision-makers and policymakers to adopt the policies needed to empower women and girls in using digital platforms and developing (and taking up) careers in the digital economy in developing economies.

Editors:

Sheena Lovia Boateng, University of Ghana

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Nature of Submissions

Submissions should seek to draw on topics and research issues with respect to the following themes:

- Section 1 – Women and Access to Digital Platforms and Services
- Section 2 – Digital Labor Market Dynamics and Women Participation
- Section 3 – Education and Mentorships for Women in A Digital Economy
- Section 4 - Digital Platforms and Women Entrepreneurship/ Owned-Businesses
- Section 5 – Digital Technologies and Healthcare for Women
- Section 6 – Digital Policy and Women Empowerment

Submissions welcomed include reviews, case studies, discussions, viewpoints and research articles related to the above themes. Every submission should seek to contribute new perspectives in empowering women in and for the digital economy.

We welcome research using a variety of methodologies, and at any level of analysis, such as:

- Conceptual papers which propose new frameworks, concepts and approaches based on the review of extant perspectives
- Empirical research papers that focus more on practice and policy directions.
- Teaching cases on thematic areas of the book.
- Interviews and discussions which explore managerial perspectives on new and emerging trends.
- Position papers or short contributions focusing on topics needing or calling for discussion or reconsideration of topics or issues which have received less attention. It should report a clear position on the target topic and should also suggest a proposal or actions regarding the target topic.
- Opinion papers based on published data. Authors should outline and craft selected arguments by bringing original and groundbreaking ideas and imaginative research solutions. They should not expand on opinions by others and should be written in a logical, professionally sound and convincing way.
- **Number of Words:** 3,000 to 7,000 words excluding references

Concepts presented in each submission should be well explained, noting that the audience are practitioners, professionals and students (higher education).

The book takes a practice-oriented approach in which academic authors are encouraged to pair with practitioners to develop cases, discussions and reviews. This objective is to ensure that the content has relevance to practitioners, professionals and students, providing them with best practices and lessons, which can inform management decisions and strategies in emerging economies in the next decade.

Important Dates

- **Call for Submissions** - 1 July to 30 September 2022
- **Review of Submissions and Confirmation of Acceptance** - 5 November 2022
- **Virtual Interaction with Selected Authors** – 5 to 10 November 2022
- **Final Revised Chapters** - 20 November 2022

SUBMISSION INSTRUCTIONS

Researchers and practitioners are invited to submit papers for this book, on or before **September 30, 2022**.

- Submission Link is on the Book Website:
- <https://sites.google.com/view/brightresearch/call-for-chapters>

CHAPTER FORMATTING INSTRUCTIONS

Authors have been provided with a Word Document Template to aid in the formatting process.

- **Manuscript Template for Book Chapter**
- **Manuscript Template for Case Study**

- Manuscript templates are on the Book Website:

<https://sites.google.com/view/brightresearch/call-for-chapters/tf-chapter-downloads?>

Required:

- **Manuscript must have been 'spell checked' and 'grammar checked'**
- All references mentioned in the Reference List must be cited in the text, and vice versa
- Author Profiles must be provided after the List of References
- A competing interests statement must be provided, even if the authors have no competing interests to declare
- Number of Words: 3,000 to 7,000 words excluding references

BOOK EDITORS

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