ABOUT THE ORGANISATION

Institute of Information Technology and Management (IITM) was set up in 1999 under the aegis of Mata Leelawati Shikshan Sansthan (MLSS), a registered education society engaged in philanthropic activities, with the Late Shri T.N. Chaturvedi, the well known educationist, parliamentarian, ex-Governor of Karnataka and CAG of India and Padma Vibhushan Awardee, as founder President of both the society and the Institute. The institute is accredited grade 'A' by NAAC and is affiliated to Guru Gobind Singh Indraprastha (GGSIP) University for Master of Business Administration (MBA), Bachelor of Business Administration (BBA), Bachelor of Commerce B.Com (H) and Bachelor of Computer Application (BCA) programmes. The institute aims to be a center of excellence, promoting value based quality education in the emerging areas of advanced professional studies in Information Technology & Management at graduate and post graduate levels. The institute has been functioning effectively for more than 22 years for developing highly skilled and competent human capital for industry, academics and business world.

CHIEF PATRON

- Sh. J. C. Sharma, Chairman & Founder, IITM, Delhi

PATRON

- Mr. Shiva Sharma, Executive Director, IITM, Delhi
- Prof. (Dr.) Rachita Rana, Director, IITM, Delhi

ORGANIZING CHAIR AND CONVENER

- Prof.(Dr.) Vandana Raghava, IITM, Delhi, India

CO-CONVENER (S)

- Prof.(Dr) Sudhir Kr Sharma , IITM, Delhi, India
- Dr. Ganesh Wadhwani, IITM, Delhi, India
- Dr. Vikas Bharara, IITM, Delhi, India
- Dr. Gopal Singh Latwal, IITM, Delhi, India
- Dr. Deepika Arora, IITM, Delhi, India

PUBLICITY CHAIR (S)

Dr. Ramandeep Kaur   Mr. Rajeev Pathak   Mr Shubham Singh

ORGANISING COMMITTEE

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Dr. Rohit Kumar Yadav	Ms. Kavita Srivastava	Ms. Chitra
Mr. Gautam Kumar	Dr. Harmeet Malhotra	Ms. Suman
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Dr. Megha Sharma	Dr. Mandeep Singh	Mr. Raghav Jain
Mr. Himanshu Matta	Dr Amit Kumar	Ms. Sunakshi Chadha
Ms. Shikha Dabral		

TECHNICAL ADVISORY COMMITTEE

- Dr J. R Bhatt, Advisor, Ministry of Environment, Forestry and Climate Change.
- Mr. R.N. Jindal, Executive Director Nimbua Greenfield Association, Mohali (Punjab), Former Director, Ministry of Environment, Forestry and Climate Change.
- Mr Ajay Raghava, Jt Director, Ministry of Environment, Forestry and Climate Change.
- Mr J.S Kamyotra, Former Member Secretary, Center Pollution Control Board.
- Prof. (Dr) Ashok Mittal, Former Vice Chancellor of Bhim Rao Ambedker University, Agra.
- Prof.(Dr) R. P. Singh, Former Professor, Aligarh Muslim University
- Dr Gautam Naresh, Advisor, Madras School of Economics, Chennai, Former Senior Economist, NIPFP, New Delhi.
- Dr Hayri Uygun, Director (TGRO), Recep Tayyip Erdogan University, Rize Turkey.
- Dr Joanna Paliszkiewicz, Director, Management Institute, Warsaw University of Life Sciences, Poland.
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- Prof.(Dr) Deepak Tandon, International Management Institute, New Delhi.
- Prof.(Dr) Rashmi Gujrati, Campus Director, KC Group of Institutions, Nawanshahar, Punjab.
- Prof.(Dr) Ajay Rathore, Director, Tecnia Institute of Advanced Studies, Delhi.
- Prof.(Dr) Shrawan Kumar, Former Director, IGNOU, New Delhi
- Prof.(Dr) Neelam Tandon, JIMS Kalkaji, New Delhi.
- Dr. Qaiser Alam, Associate Professor, Dept of Economics, Aligarh Muslim University.
- Dr Hina Patel, Principal, Hemchandra North University, Patan, Gujrat.
- Dr. Jagdish Patel, Principal VRPCCM College Mehsana, Gujrat
- Prof.(Dr) Neena Seth Pajni, Principal , Gobind College Mandi, Ludhiana
- Prof.(Dr) Yogesh Chabbra, Director CT Group of Institutions , Jalandhar Punjab.

CONFERENCE COORDINATORS

Dr Diksha Khera   Ms Shalini Girdhar   Mr Shubham Singh
Ms Aditi Methi

CONTACT US

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For more details, visit conference website: **www.ikdsak2023.com**

INTERNATIONAL CONFERENCE
ON
"INDUSTRIES 4.0 AND KEY DRIVERS OF SUSTAINABILITY IN AMRIT KAAL": IKDSAK 2023
(28-29 April 2023 in Hybrid Mode)

Organized by
Institute of Information Technology & Management
(AICTE Approved, NAAC Accredited (Grade 'A') &
Affiliated to Guru Gobind Singh Indraprastha University,
New Delhi)

ABOUT THE CONFERENCE

IKDSAK 2023 is bring organized in order to focus on the key drivers of sustainability viz a viz climate change, customer requirement, government regulations & policies and business sense in industry 4.0. The emphasis would be on identifying and creating awareness on transformation of India through digitalization, sustainable development and inclusiveness at economic, social and political levels in Amrit Kaal .The key intentions of IKDSAK-2023 is to provide the opportunity to academicians, researchers, industrialists and stakeholders from different parts of the world to share their ideas, knowledge and experiences on the same platform. The conference would offer a large numbers of invited lectures from renowned speakers from all over the world. and intends to provide platform for developing research relations and discovering new partners on a worldwide scale.

CALL FOR PAPERS

Track #1 Contemporary Issues in Management & Economics

- Sustainable Financial Management
- Block Chain Security Models
- The Crypto-currency Conundrum
- Fin tech Development & Green Innovation
- Green Financial Practices
- Sustainable Financial Inclusion
- Green HR Practices
- Technological Interference in HR
- Hybrid Work Model
- Making Sustainability a vital part of recruitment & on boarding
- Imparting Volunteering opportunities
- Employee Engagement & Retention-HR Practices
- Green Work Life Balance
- Modern concepts in HRM (Moon lighting Trends, Competencies Mapping, HR Analytics, Peer-Coaching, Work force Development & JD-R Model etc.)
- HR Audit & HR Research
- Modern Leadership
- Rural Marketing & its New Horizons
- Digital Marketing
- AI in Marketing
- Ethical Issues in Marketing
- Emerging Issues in Marketing
- Branding in Digital Era
- Green Practices in Marketing
- Tourism & Hospitality
- Disasters Management
- Supply Chain Management
- IT Modern Methods in Operations Management
- Smart Logistics

- G-20 Summit
- Upcoming Recessionary trends & its effects
- Atma Nirbhar Bharat
- Global Inflation
- New Paradigms in Economy
- Small and Medium- Sized Enterprises(SME)

Track #2 Ecology & Environment

- Government Polices in Society 5.0
- E-Corporate Social Responsibility(CSR)
- Green Technology in pollution Control
- Climate Change & Global Technology
- E-Waste Management & Recycling
- Food Security & Safety under Climate Variables
- Environmental Biotechnology -Prospects & Constraints
- Environmental Legislation & Enforcement
- Agriculture Biotechnology

Track #3 Sustainability & Sustainable Development Goals

- Industry, Innovation & Infrastructure
- The Globe's Plea- Addressing the Environmental Concerns
- Individual and Global Welfare through Good Health & Sanitation, Renewable Energy & Clean Water
- Sustainable Cities & Communities
- Life on Land & Below Water
- Responsible Consumption & Production
- Affordable and Clean Energy
- Inclusive & Quality Education
- Building Sustainable Partnerships and Communities
- Zero Hunger
- Climate Hazards

Track #4 Industry 4.0 Information Technologies

- Industrial Internet of Things (IIOT)
- Autonomous Robots
- Artificial Intelligence
- Machine Learning
- Big Data Analytics
- Cloud Computing
- Cyber Security
- Simulations & Optimizations
- Virtual & Augmented Reality

Track #5 Artificial intelligence and Big Data Analytics in Economics Renaissance

- AI in Global Economy
- AI in The Renaissance and Reformation

- AI in Renaissance in Europe: Meaning, Causes and Results
- AI Politics and economics shape the Renaissance
- AI in Economic bounce back in which shape
- AI in New ideas associated with the Renaissance
- AI in Art reflect new Renaissance ideals
- Recession Shapes & Recovery
- AI & Machine Learning in Agricultural and applied sciences
- Artificial Intelligence in Farming ,Agriculture & food Industry
- AI Industry: Identifying Opportunities for Foreign Investment ,Trade and supply Chain

PAPER PUBLICATION

The selected papers will be published in Scopus/EI Journal, ABDC Journal, and UGC CARE Journal. Book chapters in Taylor & Francis Online. Conference proceedings will be published with an ISBN number.

PAPER SUBMISSION

IKDSAK 2023 invite submissions from researchers, scholars, practitioners, and students to share their knowledge, insights, and research findings. Original research papers, case studies, and literature reviews on the tracks and the sub tracks of the conference should be submitted via Email to:

iitm-management-conference@iitmipu.ac.in

IMPORTANT DATES

Abstract Submission	15 March 2023
Early Bird Registration	25 March 2023
Submission of Full Length Paper	30 March 2023
Paper Acceptance Notification	06 April 2023
Camera Ready Paper Submission	12 April 2023
Registration Deadline	20 April 2023
Conference	28-29 April 2023

REGISTRATION FEES

PARTICIPANT CATEGORY	OFFLINE MODE		ONLINE MODE	
	EARLY BIRD	REGULAR	EARLY BIRD	REGULAR
Students	300 INR	500 INR	250 INR	300 INR
Research Scholars	1000 INR	1500 INR	800 INR	1000 INR
Academicians	2000 INR	3000 INR	1200 INR	1500 INR
Industrial Delegates	3000 INR	4000 INR	2600 INR	3000 INR
International Delegates	50 USD	75 USD	50 USD	75 USD

Registration Form Link:
https://forms.gle/ga9kCikXT8A4pHM86

VENUE

Institute of Information Technology & Management, D-29, Janakpuri Institutional Area, Janakpuri, New Delhi, Delhi - 110058